

KIM RAUSCH DESIGNER

2020 KCD

SALES

MY INFO

📞 KIM@954.826.0900

📍 CORAL SPRINGS, FL

✉ KIM@KIMRAUSCHDESIGNS.COM

🌐 KIMRAUSCHDESIGNS.COM

🌐 JARLINCABINETKIM.COM

MY SKILLS | KITCHEN DESIGN

2020 Spaces / KCD

SKILLS

Web Design

Graphic Design

E-Mail Campaigns

Advertising | Marketing

Videos | Animations

E-Books | Catalogs

Social Media

Packaging Design

PowerPoint

T-Shirt Print/Embroidery Design

PROGRAMS

Microsoft Office 365

Adobe Creative Suite

CorelDraw Graphics Suite

KITCHEN DESIGN | WEBSITES | ADVERTISING | E-MAIL MARKETING | VIDEOS | E-BOOKS | SOCIALS

PROFILE INFO

Dynamic / Energetic / Motivated / Tech Savvy

WORK EXPERIENCE

9+ Years Kitchen Cabinet Design Experience

Advertising-Graphic Design-Motion Graphics

Remote Work From Home / Zoom Screen Sharing



GRAPHIC DESIGN | WEB DESIGN | KITCHEN DESIGN

What to Wear Inc - President

Graphics | Websites | Advertising | Videos | E-Mail Blasts | E-Commerce | Catalogs | E-Books
Freelance graphic design, web design and advertising services ... 24 | 7 | 365



MARKETING | DESIGNER | SALES

Clark & Son Inc - Ohio - Tampa - Panama City

Kitchen Designer | Sales | Website | E-Mail Campaigns | Catalog
Company restructuring during pandemic, cabinet shortage, external sales force let go.



DESIGNER | SALES

Jarlin Cabinetry - Fort Lauderdale, FL

Kitchen Designer | Website | Catalog | KCD | 2020 | E-Mail Campaigns
Achieved \$400,000+ sales per month. Increased sales every bonus period.

Then-Now

REALTOR-BROKER-WEBSITES-MARKETING

Flyers | Postcards | Just Listed | Just Sold | Websites | Listing Presentations | E-Books
Signature International Real Estate | BRG Real Estate | Bridgestone Realty | Blue Coast Realty
Websites-Quad Companies, Signature Real Estate Companies, Century Village, Wynmoor,
Glennagles, Kings Point & more! ... kimrauschdesigns.com/gallery_real_estate.html

Then-Now

FREELANCE T-SHIRT PRINT & EMBROIDERY

T-Shirt Companies | Cruise Lines | Theme Parks | Zoos | Wholesale | Retail
Cruise Lines-Carnival, Celebrity, Royal Caribbean & more... Zoos, Theme Parks, Casablanca Bags,
T-Shirts Of Florida, Kid-U-Not, Avalon Apparel, Team USA, Cot'n'Gear, Akwa, Sea Rags, Islander
Sportswear, Boast Usa, Diport Usa, Image Pointe, Experience, TFW Sales, Simply Tropics, Next Inc,
Trendwear, LA Tees, Royal Headwear/Valuewear & more! Learned to punch embroidery designs
using my Funky Alphabet & sew out on single head ... kimrauschdesigns.com/clients.html

1991-1995

ART DIRECTOR-T-SHIRT PRINT & EMBROIDERY

Simply Tropics - Riviera Beach, FL

Art Director-Responsible for predicting market trends. Worked directly with customers, &
developed custom lines. Created designs from concept to film separations.

1990-1991

T-SHIRT TRANSFER DESIGNER

Next Inc-Pompano Beach, FL

Transfer Printing Designer-Created new designs daily for use on t-shirt transfers.

1987-1989

T-SHIRT PRINT DESIGNER

T-Shirts of Florida - Fort Lauderdale, FL

Top Selling Designer-Worked together with sales reps to create top selling designs for retail
stores. Performed market surveys to determine future trends. Created and separated new
designs daily. Quickly achieved status of top selling designer, with single designs selling over a
thousand dozen per month.

1984-1985

ADVERTISING AGENCY

James Titcomb Creative Services Advertising Agency-Delray Beach, FL

Working with clients creating ads from concept to finished mechanicals for newspaper and
magazine advertising. Concepts, layout, copy writing and mechanicals for brochures, billboards
and ads. Clients include: Broward Mall, Town Center, Coral Square, Morikami Museum & more.

MY EDUCATION

ART INSTITUTE OF FORT LAUDERDALE Advertising Design

KITCHEN DESIGN-2020|KCD

9+ Years Cabinet Design Experience-Kitchens | Baths | Closets-on the job training

REALTOR-2012 Current, Inactive (Voluntary)

LINKS

kimrauschdesigns.com
kimrauschdesigns.com/resume
jarlincabinetkim.com
kitchensbykim.com
youtube.com/@kimrauschdesigns/videos

