

# KIM RAUSCH DESIGNER

## 2020 KCD

### S A L E S

#### MY INFO

✉ KIM@954.826.0900

📍 CORAL SPRINGS, FL

✉ KIM@KIMRAUSCHDESIGNS.COM

🌐 KIMRAUSCHDESIGNS.COM

🌐 JARLINCABINETKIM.COM

#### MY SKILLS

##### I KITCHEN DESIGN

2020 Spaces / KCD

##### I SKILLS

Web Design

Graphic Design

E-Mail Campaigns

Advertising | Marketing

Videos | Animations

E-Books | Catalogs

Social Media

Packaging Design

PowerPoint

T-Shirt Print/Embroidery Design

##### I PROGRAMS

Microsoft Office 365

Adobe Creative Suite

CorelDraw Graphics Suite

KITCHEN DESIGN | WEBSITES | ADVERTISING | E-MAIL MARKETING | VIDEOS | E-BOOKS | SOCIALS

## PROFILE INFO

Dynamic / Energetic / Motivated / Tech Savvy

## WORK EXPERIENCE

9+ Years Kitchen Cabinet Design Experience  
Advertising-Graphic Design-Motion Graphics  
Remote Work From Home / Zoom Screen Sharing

NOW  
↓

2020  
↓  
2019

2019  
↓  
2016

### GRAPHIC DESIGN | WEB DESIGN | KITCHEN DESIGN

What to Wear Inc - President

Graphics | Websites | Advertising | Videos | E-Mail Blasts | E-Commerce | Catalogs | E-Books  
Freelance graphic design, web design and advertising services ... 24 | 7 | 365

### MARKETING | DESIGNER | SALES

Clark & Son Inc - Ohio - Tampa - Panama City

Kitchen Designer | Sales | Website | E-Mail Campaigns | Catalog  
Company restructuring during pandemic, cabinet shortage, external sales force let go.

### DESIGNER | SALES

Jarlin Cabinetry - Fort Lauderdale, FL

Kitchen Designer | Website | Catalog | KCD | 2020 | E-Mail Campaigns  
Achieved \$400,000+ sales per month. Increased sales every bonus period.

### Then-Now REALTOR-BROKER-WEBSITES-MARKETING

Flyers | Postcards | Just Listed | Just Sold | Websites | Listing Presentations | E-Books

Signature International Real Estate | BRG Real Estate | Bridgestone Realty | Blue Coast Realty  
Websites-Quad Companies, Signature Real Estate Companies, Century Village, Wynmoor,  
Glenelagles, Kings Point & more! ... kimrauschdesigns.com/gallery\_real\_estate.html

### Then-Now FREELANCE T-SHIRT PRINT & EMBROIDERY

T-Shirt Companies | Cruise Lines | Theme Parks | Zoos | Wholesale | Retail

Cruise Lines-Carnival, Celebrity, Royal Caribbean & more... Zoos, Theme Parks, Casablanca Bags,  
T-Shirts Of Florida, Kid-U-Not, Avalon Apparel, Team USA, Cot'n'Gear, Akwa, Sea Rags, Islander  
Sportswear, Boast Usa, Diport Usa, Image Pointe, Experience, TFW Sales, Simply Tropics, Next Inc,  
Trendwear, LA Tees, Royal Headwear/Valuewear & more! Learned to punch embroidery designs  
using my Funky Alphabet & sew out on single head ... kimrauschdesigns.com/clients.html

### 1991-1995 ART DIRECTOR-T-SHIRT PRINT & EMBROIDERY

Simply Tropics - Riviera Beach, FL

Art Director-Responsible for predicting market trends. Worked directly with customers, &  
developed custom lines. Created designs from concept to film separations.

### 1990-1991 T-SHIRT TRANSFER DESIGNER

Next Inc-Pompano Beach, FL

Transfer Printing Designer-Created new designs daily for use on t-shirt transfers.

### 1987-1989 T-SHIRT PRINT DESIGNER

T-Shirts of Florida - Fort Lauderdale, FL

Top Selling Designer-Worked together with sales reps to create top selling designs for retail  
stores. Performed market surveys to determine future trends. Created and separated new  
designs daily. Quickly achieved status of top selling designer, with single designs selling over a  
thousand dozen per month.

### 1984-1985 ADVERTISING AGENCY

James Titcomb Creative Services Advertising Agency-Delray Beach, FL

Working with clients creating ads from concept to finished mechanicals for newspaper and  
magazine advertising. Concepts, layout, copy writing and mechanicals for brochures, billboards  
and ads. Clients include: Broward Mall, Town Center, Coral Square, Morikami Museum & more.

## MY EDUCATION

ART INSTITUTE OF FORT LAUDERDALE Advertising Design

KITCHEN DESIGN-2020|KCD

9+ Years Cabinet Design Experience-Kitchens | Baths | Closets-on the job training

REALTOR-2012 Current, Inactive (Voluntary)

## LINKS

kimrauschdesigns.com

kimrauschdesigns.com/resume

jarlincabinetkim.com

kitchensbykim.com

youtube.com/@kimrauschdesigns/videos

